

Sponsorship Opportunities



*Celebrating
44 Years of HOPE*

Remembrance Run/ Walk For HOPE



Saturday - August 5, 2023

Long Branch Park, Liverpool, NY

Celebrating 44 years Of HOPE

Greetings!

We cordially invite you to participate as a **Sponsor** of the **2023 Remembrance Run/Walk for HOPE** on **Saturday August 5th** at Long Branch Park in Liverpool. Over 324 individuals attended last year's event making it a great success. **2023 marks HOPE's 13th annual run/walk and HOPE Celebrating 44 years of providing services to the bereaved of our community and beyond.**

Your sponsorship will help defray the cost of organizing the event. The funds raised go toward our goal of raising \$50,000; which will help HOPE to continue offering our core services (support groups, one-on-one counseling and monthly newsletter) **at no charge** to the bereaved and expanding programs and outreach services for grieving children, teens and their families.

There are various levels of sponsorship for the **2023 Remembrance Run/ Walk for HOPE.**

Thank you in advance for your consideration of becoming a sponsor. Attached you will find the sponsorship form that can be completed and submitted by mail. For more information, please call or email Walt Stein, Director of PR & Development at 315.475.9675 or wstein@hopeforbereaved.com to set up a sponsorship or answer any questions.

Sincerely,
The 2023 Run/Walk Committee



Sponsorship Opportunities

Presenting Sponsor \$2,500

- ◆ Company logo displayed on HOPE's site, event registration site & paper registration form, marketing materials & press releases (optional)
- ◆ Prominent display of company logo or name as presenting sponsor on the top of the back of the shirts provided to participants (optional)
- ◆ Presenting Sponsor mentioned on any broadcasted appearances
- ◆ Print the name of a deceased family member or special individual in the memorial section on the back of the shirt provided to participants (optional)
- ◆ Link to company website on the event registration page
- ◆ Promotional materials on table at event. (company provided)
- ◆ Full Page ad in the Celebration of HOPE Program book.
- ◆ Prominent display of company logo or name as presenting sponsor on banner displayed at the event.
- ◆ Company name and logo listed as Presenting Sponsor in monthly newsletter
- ◆ 8 complimentary race entries

Corporate Sponsor \$1,500

- ◆ Company logo on HOPE's site, event registration site, marketing materials & press releases (optional)
- ◆ Prominent display of company logo as Corporate Sponsor on back of shirts provided to participants
- ◆ Corporate Sponsor mentioned on any broadcasted appearances.
- ◆ Link to company website on the event registration page
- ◆ Promotional materials on table at event. (company provided)
- ◆ Half page ad in the Celebration of HOPE Program book.
- ◆ Prominent display of company logo on banner displayed at the event.
- ◆ Company name and logo listed as Corporate Sponsor in monthly newsletter
- ◆ 4 complimentary race entries

Platinum Sponsor \$800

- ◆ Company logo and link to company website on HOPE's site and the event registration page
- ◆ Prominent display of company logo as Platinum Sponsor on back of shirts provided to participants
- ◆ Platinum Sponsor mentioned on any broadcasted appearances.
- ◆ Promotional materials on table at event. (company provided)
- ◆ Prominent display of company logo on banner displayed at the event.
- ◆ Full page ad in the annual Celebration of HOPE Dinner program
- ◆ Sponsor recognition in monthly newsletter
- ◆ 3 complimentary race entries

Sponsorship Opportunities

Gold Sponsor \$500

- ♦ Display of company logo as Gold Sponsor on back of shirts provided to participants
- ♦ Logo and link to company website on HOPE's site and the event registration page
- ♦ Promotional materials on table at event (company provided)
- ♦ Company logo on banner displayed at the event
- ♦ Sponsor recognition in monthly newsletter
- ♦ 2 complimentary race entries

T-shirt Sponsor \$600

- ♦ Option 1 - Company logo or name on shirts provided to participants
- ♦ Logo and link to company website on HOPE's site and the event registration page
- ♦ Option 2 - In Memory of Name of deceased loved one on back of shirt
- ♦ Photo of deceased loved one HOPE's site and the event registration page
- ♦ Company logo or deceased loved one's photo and name on banner displayed at the event
- ♦ 2 complimentary race entries

Silver Sponsor \$250

- ♦ Display of company logo or name on back of shirts provided to participants
- ♦ Logo and link to company website on HOPE's site and the event registration page
- ♦ Promotional materials on table at event (company provided)
- ♦ Company logo on banner displayed at event
- ♦ Sponsor recognition in monthly newsletter

Race Bib Sponsor \$200 (only one available)

- ♦ Option 1 - Company logo on Run race bibs
- ♦ Option 2 - In memory of with name of deceased loved one bib
- ♦ Company logo or deceased loved one's name on banner displayed at event

Sponsorship Opportunities

Sponsor Information

Organization Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Contact Name: _____

Email: _____

Organization Website: _____


In Memory/Honor of: _____


Sponsorship Level * Please check corresponding box


- ☐ Presenting ☐ Corporate ☐ Platinum ☐ Gold ☐ Silver
☐ T-Shirt ☐ Race Bib

☐ HOPE FOR BEREAVED, Inc. has permission to include our corporate name and/or logo on all items consistent with our sponsorship selection.


Additional Information:

 We Plan to Send materials/ giveaways to be displayed on table at event. ☐ Yes ☐ No

 Sponsor can choose to have company name displayed or submit a logo.
Please print your company name exactly as you would like it to appear on website, signage, etc.: _____

 Artwork and logos should be submitted to wstein@hopeforbereaved.com as follows:

- ◇ Logos for t-shirts will be printed in one color and should be submitted as hi-res
- ◇ (300 dpi) JPEG or EPS files. Most Photoshop and Illustrator files can also be accepted.
- ◇ Logos for signage should be submitted as hi-res (300 dpi) JPEG or EPS files.
- ◇ Logos for website should be submitted to as 72 dpi JPEG or PNG files.

 Participants that receive complimentary race entries as part of their sponsorship can register for the 5K Run/3K Walk by providing participant information to Walt Stein at wstein@hopeforbereaved.com.

Method of Payment

☐ Check ☐ Visa ☐ MasterCard ☐ Discover ☐ American Express

Card # _____ Expiration: _____ Code: _____

Auth. Signature: _____

**Checks should be made payable to HOPE For Bereaved, Inc. and mailed to:
HOPE for Bereaved, Inc. 4500 Onondaga Boulevard, Syracuse, NY 13219**

Please return this form and payment by: July 21, 2023

Questions or Additional Information:

Contact Walt Stein at 315.475.9675 or email to wstein@hopeforbereaved.com

Saturday, August 5, 2023 ~ Long Branch Park, Liverpool, NY



HOPE FOR BEREAVED, INC.
5K Run/Walk for HOPE
Superhero Kid Fun Run
12th Year of Event

Saturday, August 5, 2023

Long Branch Park, Liverpool, NY

Race Registration opens 8 AM,

Run/Walk 9 AM,

Superhero Fun Run 10:15 AM

www.hopeforbereaved.com

PLEASE PRINT CLEARLY AND COMPLETE ALL INFORMATION:

Team Name _____ (If applicable)
Last Name _____ First Name _____
Address _____ Apt. No. _____
City _____ State _____ Zip Code _____
Phone No. _____ Circle: Home Cell Gender: Male _____ Female _____
Email Address: _____
Age on Race Day _____ Birthdate _____ Event: 5K Run/Walk _____ Superhero Fun Run _____
Superhero Fun Run for kids 12 & under. Virtual _____ (Those wishing to Distance)

Register online at runsignup.com.

OR

Send registration & check payable to:
HOPE for BEREAVED, Inc.
4500 Onondaga Blvd.
Syracuse, NY 13219

**I would like to make an additional
donation to
HOPE for Bereaved, Inc.**

Check Here: \$10 _____ \$20 _____ Other Amount _____

Memorial Opportunity for \$100.00

Remember your loved one by having their name appear in the Memorial Section of the Run/Walk T- Shirt. Print name below:

Registration Fees:

\$25 from 4/10/23 - 6/1/23 \$30 from 6/2/23 - 7/4/23 \$35 from 7/5/23 - 8/4/23 \$40 day of event.

Children 12 and under are free.

All participants aged 13 and older and registered by July 21 will receive a shirt.

All participants regardless of age, must be registered.



Early Packet Pick Up Thursday, August 3 @ HOPE Office, 4500 Onondaga Blvd—4 pm to 7 pm

USATF Certified

Adult T-shirts are unisex. Size: (Circle): Small Medium Large XL 2XL 3XL

I would like to decline the shirt and donate the cost back to HOPE. ☐

All registration fees are a donation to HOPE For Bereaved. There will be no refunds.



Waiver of Liability Statement

Please Read and Sign: In consideration of this entry being accepted. I the undersigned, and anyone entitled to act on my behalf agree to hold harmless Hope for Bereaved, Inc., the Remembrance Run/Walk committee, and sponsors, from all cost and liability arising out of my participation. I hereby waive all my claims for damage or loss to my person or property which may be caused directly or indirectly from my participation and hereby assume liability for any loss, damage, or other liability from the Virtual Remembrance Run/Walk for Hope. I hereby attest that I am in proper health and physical condition to participate. I hereby grant full permission to use my likeness in any photographs, videotapes, recordings, or any other record of this event for promotional purposes.

Signature _____

Date _____

Official Use Only: Credit _____ Cash _____ Check _____