



SPONSORSHIP OPPORTUNITIES



Golf Tournament of HOPE

Friday, June 5th

Sunset Ridge Golf Club in Marcellus

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EVENT SPONSORSHIP OPPORTUNITIES

PRESENTING \$10,000 TIER ONE \$7,500 TIER TWO \$5,000 TIER THREE \$2,500 TIER FOUR \$1,000

YEAR-ROUND BENEFITS

"Presented By" announcement at event	x				
"Presented By" & logo on all printed + digital materials	x				
Quote in media release	x				
Recorded video at or before event	x				
Speaking opportunity at event	x	x			
Company logo included on HOPE's website (5,000 new visitors)	x	x			
Logo on Save the Date Postcard - mail + email (5,000)	x	x	x		
Event Day Participation: Foursome + Contest Passport	2	1	1		
eNews "Sponsor Spotlight" between May and November	2	1	1	1	
Company logo + website included on event sponsorship page	x 2	x	x	x	x
Social media posts on all social platforms	x	x	x	x	x
Tee Signs placed around course	4	4	2	2	1
Inclusion on newsletter publications (2,500)	X Large logo	Large logo	Medium logo	Small logo	Name
Company logo included in event day program	X Large logo	Large logo	Medium logo	Small logo	Name
Choice of available exclusive activation opportunities	Legacy of HOPE	Pillar of HOPE	Champion of HOPE	Builder of HOPE	Friend of HOPE



EXCLUSIVE SPONSORSHIP OPPORTUNITIES

Be among the first to commit to a Tier One partnership and strengthen your impact with your selection of the following available opportunities.

TIER ONE SPONSORSHIPS - Pillar of Hope

Golfer Gifts

- Exclusive co-branded gifts given to all golfers
- opportunity to hand out gifts at registration
- prominent signage near registration area



Prize

- Exclusive co-branded prizes given to all winners
- opportunity to hand out prizes during awards
- prominent signage at awards dinner



EXCLUSIVE SPONSORSHIP OPPORTUNITIES

Be among the first to commit to a Tier Two partnership and strengthen your impact with your selection of the following available opportunities.

TIER TWO SPONSORSHIPS - Champion of Hope

Golf Carts

- Prominent signage on all player golf carts (up to 64)
- be seen by everyone throughout the day!



Dinner

- Prominent signage at buffet line
- Logo on signs places on each dinner table



EXCLUSIVE SPONSORSHIP OPPORTUNITIES

Be among the first to commit to a Tier Three partnership and strengthen your impact with your selection of the following available opportunities.

TIER THREE SPONSORSHIPS - Builder of Hope

Longest Drive

- Your logo on contest passport
- 1 sign at contest hole
- set up sponsor branded table at hole and help run contest



Closest to the Pin

- Your logo on contest passport
- 1 sign at contest hole
- set up sponsor branded table at hole and help run contest

Putting

- Your logo on contest passport
- 1 sign at contest hole
- set up sponsor branded table at hole and help run contest



Beat the Pro

- Your logo on contest passport
- 1 sign at contest hole
- set up sponsor branded table at hole and help run contest

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

Be among the first to commit to a Tier Four partnership and strengthen your impact with your selection of the following available opportunities.

TIER FOUR SPONSORSHIPS - Friend of Hope

Breakfast

- 1 sign at breakfast area

Lunch

- 1 sign at snack shack

19th Hole

- 1 sign at bar (aka 19th hole)

Registration

- 1 sign at registration

Raffle

- 1 sign at raffle table

Beverage Cart

- 1 sign on beverage cart

