



# SPONSORSHIP OPPORTUNITIES



## Remembrance 5K Run/Walk Saturday, August 1<sup>st</sup> Longbranch Park in Liverpool

**Kelly Ocampo**  
**[kocampo@hopeforbereaved.com](mailto:kocampo@hopeforbereaved.com)**  
**315-546-4127**

4500 Onondaga Blvd.  
Syracuse, NY 13219  
315-475-9675  
[hopeforbereaved.com](http://hopeforbereaved.com)

# EVENT SPONSORSHIP OPPORTUNITIES

PRESENTING \$10,000    TIER ONE \$7,500    TIER TWO \$5,000    TIER THREE \$2,500    TIER FOUR \$1,000

## YEAR-ROUND BENEFITS

	PRESENTING \$10,000	TIER ONE \$7,500	TIER TWO \$5,000	TIER THREE \$2,500	TIER FOUR \$1,000
"Presented By" announcement at event	x				
"Presented By" & logo on all printed materials	x				
Quote in media release	x				
Recorded video either at or before event	x				
Speaking opportunity at event	x	x			
Company logo included on HOPE's website (5,000 new visitors)	x	x			
Company logo included in email reminders to participants	x	x	x		
Logo on Save the Date Postcard - mail + email (5,000)	x	x	x		
eNews "Sponsor Spotlight" between May and November (3,000)	2	1	1	1	
Admission Tickets (includes t-shirt)	20	16	12	8	4
Company logo + website included on event sponsorship page	x 2	x	x	x	x
Social media posts on all social platforms	x	x	x	x	x
Sponsor branded table at Expo	x	x	x	x	x
Company team kickoff opportunity at your business location	x	x	x	x	x
Standard signs along route	4	4	2	2	1
Recognition on 5K T-shirt	X Large logo	Large logo	Medium logo	Small logo	Name
Inclusion on newsletter publications (2,500)	X Large logo	Large logo	Medium logo	Small logo	Name
Choice of available exclusive activation opportunities	Legacy of HOPE	Pillar of HOPE	Champion of HOPE	Builder of HOPE	Friend of HOPE



# EXCLUSIVE SPONSORSHIP OPPORTUNITIES

Be among the first to commit to a Tier One partnership and strengthen your impact with your selection of the following available opportunities.

## TIER ONE SPONSORSHIPS - Pillar of Hope

### Stage

- 2 prominent signs near “stage” where pre-and post-event takes place
- opportunity to hand out medals to winners



### Team Photo

- Opportunity to interact with teams of all sizes as they come through to snap a photo
- 2 exclusive sponsor signs at team photo area



# EXCLUSIVE SPONSORSHIP OPPORTUNITIES

Be among the first to commit to a Tier Two partnership and strengthen your impact with your selection of the following available opportunities.

## TIER TWO SPONSORSHIPS - Champion of Hope

### Start/Finish Line

- Opportunity to have company cheer squad and hand out waters at finish line
- 1 sign at start/finish line



### Tribute Area

- Co-branded signage where participants hang pictures and messages honoring loved ones
- 1 sign at Tribute Area



### Mission Mile

- Exclusive signage at the 1-mile marker
- Opportunity to co-brand messaging on sign for HOPE's mission



# EXCLUSIVE SPONSORSHIP OPPORTUNITIES

Be among the first to commit to a Tier Three partnership and strengthen your impact with your selection of the following available opportunities.

## TIER THREE SPONSORSHIPS - Builder of Hope

### Kids Zone

- Opportunity to collaborate on/ provide kid zone activities and Kids Fun Run
- 1 sign at Kids Zone



### Selfie Station

- Opportunity to be featured on an exclusive co-branded frame for participants to snap a selfie with
- 1 sign at selfie area

### Registration

- Co-branded runner bibs worn by 350+ runners
- 1 sign at registration
- Company logo prominently displayed on donation boxes



# EXCLUSIVE SPONSORSHIP OPPORTUNITIES

Be among the first to commit to a Tier Four partnership and strengthen your impact with your selection of the following available opportunities.

## TIER FOUR SPONSORSHIPS - Friend of Hope

### Team Area

- Opportunity to provide co-branded giveaways to teams
- 1 sign at team village



### Refreshments

- Opportunity to provide co-branded refreshments at Run/Walk
- 1 sign at refreshments area



### Water Station

- Opportunity to provide co-branded water bottles along route
- 1 sign at water station

