



SPONSORSHIP OPPORTUNITIES



Celebration of Hope
Friday, October 23rd
Palladian Hall in downtown Syracuse

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EVENT SPONSORSHIP OPPORTUNITIES

PRESENTING \$10,000 TIER ONE \$7,500 TIER TWO \$5,000 TIER THREE \$2,500 TIER FOUR \$1,000

YEAR-ROUND BENEFITS

"Presented By" announcement at event	x				
"Presented By" & logo on all printed materials	x				
Quote in media release	x				
Recorded video either at or before event	x				
Speaking opportunity at event	x	x			
Company logo included on HOPE's website (5,000 new visitors)	x	x			
Logo on Save the Date Postcard - mail + email	x	x	x		
eNews "Sponsor Spotlight" between May and	2	1	1	1	
VIP Tickets to event	10	8	6	4	2
Company logo + website included on event	x 2	x	x	x	x
Social media posts on all social platforms	x	x	x	x	x
Volunteer opportunities for your business	x	x	x	x	x
Color ad in event program	Full Page	Full Page	Half Page	Half Page	Name
Inclusion on newsletter publications (2,500)	X Large logo	Large logo	Medium logo	Small logo	Name
Company logo included in event program	X Large logo	Large logo	Medium logo	Small logo	Name
Choice of available exclusive activation	Legacy of HOPE	Pillar of HOPE	Champion of HOPE	Builder of HOPE	Friend of HOPE



EXCLUSIVE SPONSORSHIP OPPORTUNITIES

Be among the first to commit to a Tier Two partnership and strengthen your impact with your selection of the following available opportunities.

TIER ONE SPONSORSHIPS - Pillar of Hope

Silent Auction

- 2 signs placed throughout mezzanine at Silent auction
- Co-branded signage placed throughout event reminding people to register for silent auction



Bar

- 1 sign placed at each bar (upstairs and downstairs)
- Collaborate on signature cocktail with branded sign placed on bar



Dinner

- Company logo on signs placed on each of the 20 dinner tables
- Mention from Emcee during dinner program



EXCLUSIVE SPONSORSHIP OPPORTUNITIES

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TIER TWO SPONSORSHIPS - Champion of Hope

Heart of Hope Award

- Opportunity to co-brand the award given out + be on stage to assist
- Company logo placed in program spread honoring awardee



Spirit of Hope Award

- Opportunity to co-brand the award given out + be on stage to assist
- Company logo placed in program spread honoring awardee



VIP

- Opportunity to co-brand a VIP gift + personally handout to guests as they arrive



EXCLUSIVE SPONSORSHIP OPPORTUNITIES

Be among the first to commit to a Tier Three partnership and strengthen your impact with your selection of the following available opportunities.

TIER THREE SPONSORSHIPS - Builder of Hope

Wine Pull

- Opportunity to co-brand the winning bottle
- 1 prominent sign at the Wine Pull

Entertainment

- 1 sign near entertainment area
- Shoutout by musician



Favors

- Opportunity to co-brand a favor for each of the 200 guests (for example, a chocolate bar)

Dessert

- 1 sign at the dessert/coffee station
- Mention from Emcee when coffee is served



EXCLUSIVE SPONSORSHIP OPPORTUNITIES

Be among the first to commit to a Tier Four partnership and strengthen your impact with your selection of the following available opportunities.

TIER FOUR SPONSORSHIPS - Friend of Hope

Registration

- 1 sign at registration area

Volunteer

- 1 sign near stairs/volunteer area

